Acting As Business: The Ultimate Guide to Success for Actors

Acting as a Business

Fifth Edition

"O'Neil shares his business savvy in this slim, practical-minded actor's guide that covers everything from approaching agents to assembling resumes."
—*Entertainment Weekly*

Strategies for Success
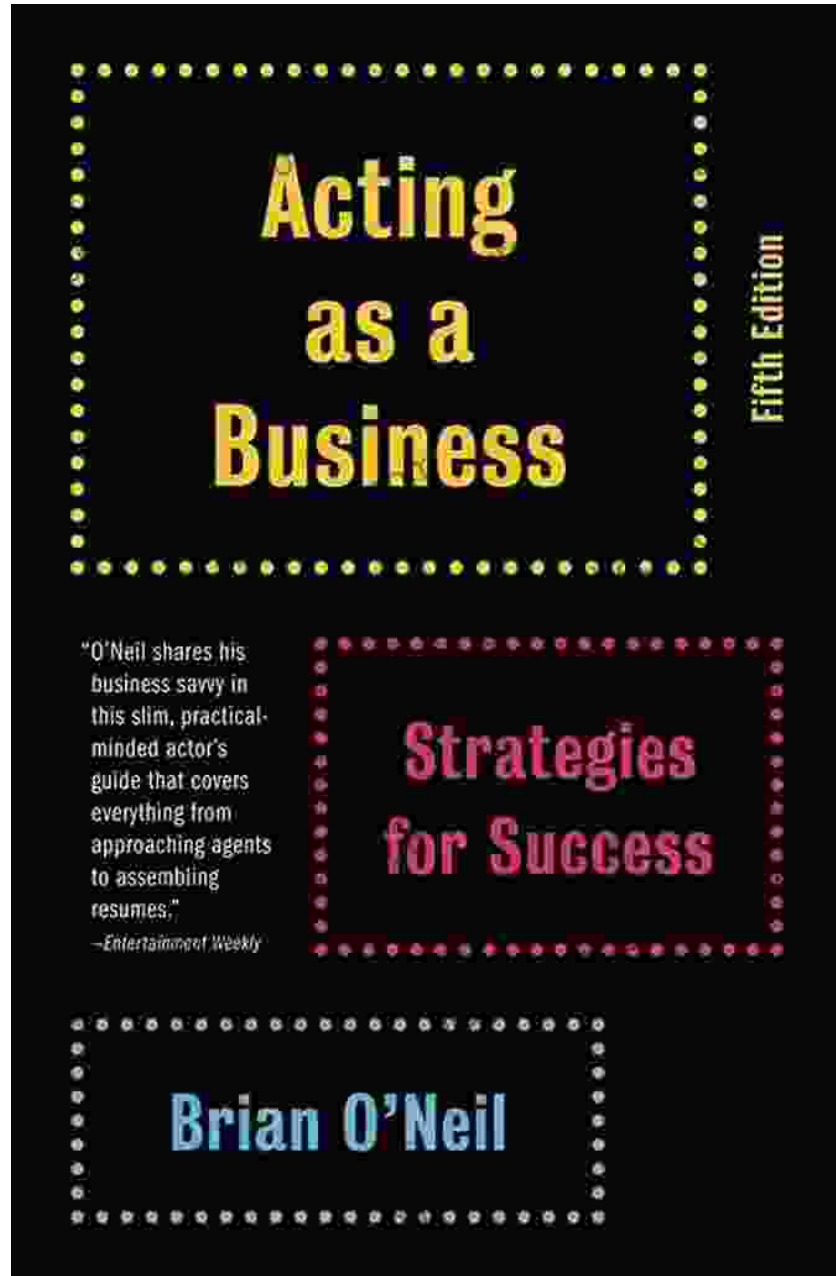
Brian O'Neil

If you're serious about making a living as an actor, you need to treat your career like a business. That means understanding the industry, marketing yourself effectively, and managing your finances wisely.
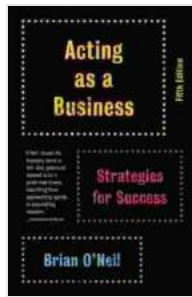
Acting as a Business by Brian O'Neil

★★★★☆ 4.7 out of 5

Language	: English
File size	: 1680 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 155 pages

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In his book *Acting As Business*, Brian Neil provides a comprehensive guide to help actors succeed in the competitive world of entertainment. Neil, a successful actor and acting coach, shares his insights on everything from auditioning to negotiating contracts.

The book is divided into three parts:

1. Part 1: The Business of Acting

2. Part 2: Marketing Yourself

3. Part 3: Managing Your Finances

In Part 1, Neil discusses the different aspects of the acting business, including the different types of roles, the audition process, and the importance of networking.

In Part 2, Neil provides tips on how to market yourself as an actor. He covers topics such as creating a resume and headshot, building a website, and using social media.

In Part 3, Neil discusses the financial side of acting. He covers topics such as budgeting, taxes, and retirement planning.

Acting As Business is an essential resource for any actor who wants to succeed in the industry. Neil's insights are invaluable, and his advice can help you avoid the pitfalls and achieve your dreams.

About the Author

Brian Neil is a successful actor and acting coach. He has appeared in numerous films and television shows, including *The Wire, The Sopranos*, and *Law & Free Download*. He is also the author of *The Actor's Guide to Getting Paid*.

Testimonials

"*Acting As Business* is the most comprehensive and practical guide to the acting business that I've ever read. Brian Neil provides invaluable insights into every aspect of the industry, from auditioning to negotiating contracts. This book is a must-read for any actor who wants to succeed." - **James Earl Jones**

"Brian Neil has written the definitive guide to the business of acting. *Acting As Business* is filled with practical advice and insights that can help any actor achieve their dreams." - **Meryl Streep**

"*Acting As Business* is a must-read for any actor who wants to succeed in the industry. Brian Neil provides invaluable insights into the business side of acting, and his advice can help you avoid the pitfalls and achieve your dreams." - **Denzel Washington**

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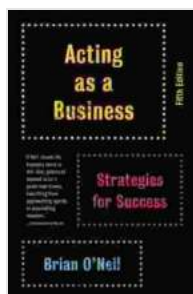
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