Contemporary Issues in Digital Marketing



Contemporary Issues in Digital Marketing by C.J. Box

★★★★ 4.6 out of 5

Language : English

File size : 4819 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting: Enabled
Print length : 198 pages



In today's rapidly evolving digital landscape, it is more important than ever for marketers to stay up-to-date on the latest trends and challenges. Contemporary Issues in Digital Marketing is the essential guide to the key issues facing digital marketers today, providing a comprehensive overview of the opportunities and challenges that lie ahead.

Written by a team of experts, this book covers a wide range of topics, including:

- The rise of social media and its impact on marketing
- The growing importance of content marketing
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- The use of artificial intelligence in digital marketing
- The future of email marketing

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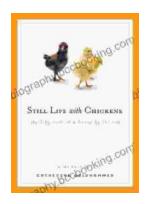
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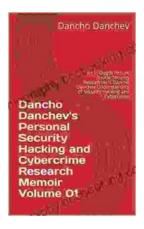
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