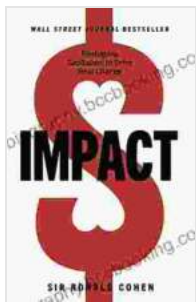


Impact: Reshaping Capitalism to Drive Real Change

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In a time of great economic uncertainty and social unrest, the book 'Impact: Reshaping Capitalism to Drive Real Change' offers a timely and thought-provoking examination of the current state of capitalism and its potential for positive change.

Written by leading social entrepreneur and impact investor Jed Emerson, 'Impact' argues that capitalism, as it currently exists, is failing to meet the needs of society. The system is too focused on short-term profits and shareholder value, and not enough on the long-term health of the economy, the environment, and society as a whole.



Impact: Reshaping Capitalism to Drive Real Change

by Capricia Penavic Marshall

★★★★☆ 4.5 out of 5

- Language : English
- File size : 753 KB
- Text-to-Speech : Enabled
- Screen Reader : Supported
- Enhanced typesetting : Enabled
- X-Ray : Enabled
- Word Wise : Enabled
- Print length : 271 pages

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Emerson proposes a new model of capitalism, one that is more inclusive, sustainable, and equitable. He calls this new model "impact capitalism," and he argues that it has the potential to transform the way we do business and create a more just and prosperous world.

Key Concepts

'Impact' is based on three key concepts:

1. **Impact Measurement:** Emerson argues that businesses need to start measuring their impact on society and the environment, not just their financial performance. This will help them to make better decisions about how to operate their businesses and invest their resources.
2. **Impact Investing:** Emerson believes that investors can play a powerful role in driving social and environmental change. He encourages investors to put their money into companies that are making a positive impact on the world.
3. **Impact Entrepreneurship:** Emerson celebrates the role of entrepreneurs in creating positive change. He argues that entrepreneurs can use their businesses to solve social and environmental problems and create a more just and sustainable world.

Why You Should Read This Book

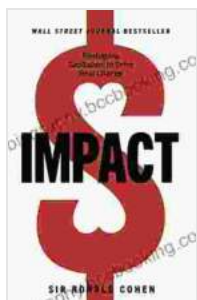
'Impact' is a must-read for anyone who is interested in creating a more just and equitable economic system. It is a thought-provoking and inspiring book that offers a roadmap for how we can transform capitalism into a force for good.

If you are a business leader, investor, or entrepreneur, this book will challenge you to think differently about the role of business in society. It will inspire you to use your resources and talents to create a positive impact on the world.

If you are concerned about the state of the world and want to make a difference, this book will give you the tools and inspiration you need to get started. It will show you how you can use your money, your voice, and your actions to create a more just and sustainable future.

'Impact' is a powerful and important book that has the potential to change the way we think about capitalism and its role in society. It is a must-read for anyone who wants to create a more just and equitable world.

To learn more about 'Impact' and how you can get involved in the movement to reshape capitalism, visit the book's website at www.impactbook.com.



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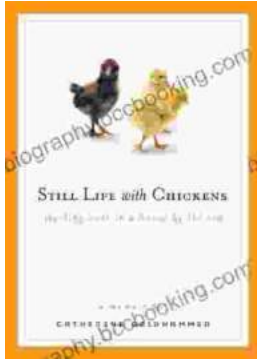
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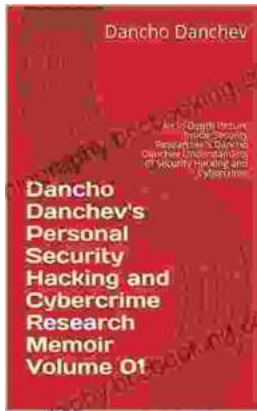
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