

# The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman

**Helen Gurley Brown was a pioneering feminist and the editor-in-chief of Cosmopolitan magazine from 1965 to 1997.**

Her book, *Sex and the Single Girl*, was a groundbreaking guide to dating and relationships for single women. Brown's work helped to change the way women thought about their lives and their choices, and she is credited with helping to create the modern single woman.



## Enter Helen: The Invention of Helen Gurley Brown and the Rise of the Modern Single Woman by Brooke Hauser

★★★★☆ 4.2 out of 5

Language : English  
File size : 3660 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 482 pages



**Brown was born in Green Forest, Arkansas, in 1922.**

She grew up in a small town and attended secretarial school before moving to New York City in 1945. She worked as a secretary and a copywriter before landing a job at Cosmopolitan in 1959. In 1965, she became the editor-in-chief of the magazine, and she quickly began to make changes.

**Brown's vision for Cosmopolitan was to create a magazine that was both fun and informative for single women.**

She wanted to provide women with advice on everything from dating and relationships to fashion and beauty. She also wanted to challenge the traditional stereotypes of single women, and she encouraged them to be independent and ambitious.

**Brown's work at Cosmopolitan was groundbreaking.**

She was one of the first editors to write openly about sex and relationships for single women. She also challenged the traditional view that women should be married and have children in order to be happy and fulfilled.

**Brown's work helped to create the modern single woman.**

She showed women that it was possible to be single and happy, and she encouraged them to pursue their own goals and ambitions. Brown's work has had a lasting impact on the lives of women, and she is considered one of the most influential feminists of the 20th century.

**In addition to her work at Cosmopolitan, Brown also wrote several books, including *Sex and the Single Girl*, *Having It All*, and *The Late Show*.**

She also appeared on television and radio shows, and she was a frequent lecturer and speaker. Brown died in 2012 at the age of 90.

**Brown's legacy is complex.**

She was a pioneer for women's rights, but she was also criticized for her focus on sex and relationships. However, there is no doubt that Brown's

work had a major impact on the lives of women, and she is considered one of the most influential feminists of the 20th century.

### Here are some of Brown's most famous quotes:

- "The only way to have it all is to have it all at the same time."
- "Sex is the most important thing in life. It's more important than food or water."
- "Don't be afraid to be a single woman. It's the only way to be free."
- "You don't have to be a size 2 to be happy."
- "Age is just a number. It doesn't mean you have to give up on your dreams."

### Brown's work continues to inspire women today.

She was a pioneer for women's rights, and her work helped to create the modern single woman. Brown's legacy is complex, but there is no doubt that she had a major impact on the lives of women.

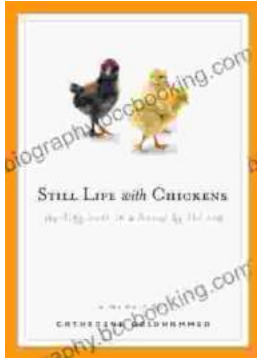


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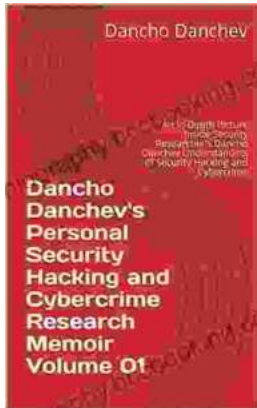
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