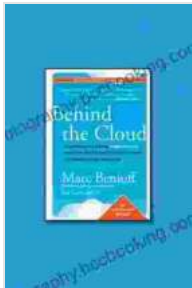# The Untold Story of How Salesforce.com Went from Idea to Billion-Dollar Company

Behind the Cloud: The Untold Story of How Salesforce.com Went from Idea to Billion-Dollar Company-and Revolutionized an Industry by Carlye Adler

★★★★☆ 4.4 out of 5

Language	: English
File size	: 937 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 308 pages
Lending	: Enabled

FREE **DOWNLOAD E-BOOK** PDF

In 1999, Marc Benioff and a small team of entrepreneurs founded Salesforce.com, a cloud-based customer relationship management (CRM) software company. At the time, the cloud computing market was in its infancy, and many people doubted that Salesforce.com would be successful. However, Benioff and his team were determined to prove the skeptics wrong.

The early days of Salesforce.com were tough. The company had limited resources and faced stiff competition from established CRM vendors such as Oracle and SAP. However, Benioff and his team refused to give up. They worked tirelessly to develop a superior product and to build a strong customer base.

In 2004, Salesforce.com went public. The IPO was a huge success, and it gave the company the resources it needed to expand its operations. Over the next few years, Salesforce.com continued to grow rapidly. It acquired a number of other companies, and it expanded its product line to include a wide range of CRM and other business applications.

Today, Salesforce.com is one of the most successful companies in the world. It has over 150,000 customers, and its annual revenue exceeds $10 billion. Salesforce.com has also been recognized as one of the most innovative companies in the world. It has been named to Fortune's list of the "100 Best Companies to Work For" for several years in a row.

The story of Salesforce.com is a fascinating one. It is a story of innovation, determination, and perseverance. It is a story that shows that anything is possible if you set your mind to it.

The Untold Story: How Salesforce.com Went from Idea to Billion-Dollar Company

The Untold Story: How Salesforce.com Went from Idea to Billion-Dollar Company is a must-read for anyone interested in the history of one of the most successful companies in the world. The book provides a detailed look at the company's founding, its early struggles, and its eventual rise to dominance in the cloud computing market.

The book is written by journalist and author Steve Hamm. Hamm has been covering the tech industry for over 20 years, and he has a deep understanding of the challenges and opportunities that Salesforce.com has faced over the years.

In The Untold Story, Hamm tells the story of Salesforce.com through the eyes of its founder, Marc Benioff. Benioff is a visionary leader who was determined to revolutionize the way that businesses use software. He believed that cloud computing was the future, and he was willing to bet his company on that belief.

Hamm also tells the story of the Salesforce.com team. These were a group of talented and dedicated individuals who worked tirelessly to build a world-class company. They faced many challenges along the way, but they never gave up on their dream.

The Untold Story is a fascinating and inspiring book. It is a must-read for anyone interested in the history of Salesforce.com, the cloud computing industry, or business in general.

Key Features of the Book

- Provides a detailed look at the founding of Salesforce.com, its early struggles, and its eventual rise to dominance in the cloud computing market.

- Tells the story of Salesforce.com through the eyes of its founder, Marc Benioff, and the team that helped him build the company.

- Shares the lessons that Salesforce.com has learned over the years, and offers advice for other companies that want to achieve similar success.

Reviews

"The Untold Story is a must-read for anyone interested in the history of one of the most successful companies in the world. Hamm tells the story of

Salesforce.com in a clear and engaging way, and he provides a deep understanding of the challenges and opportunities that the company has faced over the years." - Forbes

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"The Untold Story is a valuable resource for anyone interested in learning more about the history of Salesforce.com and the cloud computing industry. Hamm provides a detailed look at the company's founding, its early struggles, and its eventual rise to dominance. The book is also full of valuable lessons that can be applied to other businesses." - Entrepreneur

Free Download Your Copy Today!

The Untold Story: How Salesforce.com Went from Idea to Billion-Dollar Company is available now at all major bookstores and online retailers. Free Download your copy today and learn the inside story of one of the most successful companies in the world.
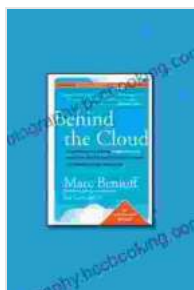
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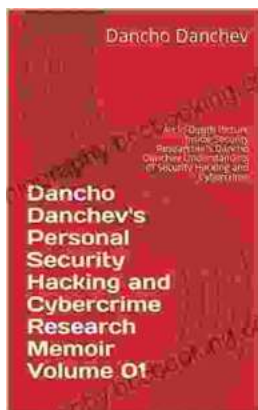
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