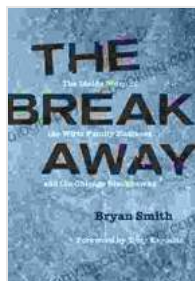


# The Wirtz Family Business and the Chicago Blackhawks: An Inside Story



**The Breakaway: The Inside Story of the Wirtz Family Business and the Chicago Blackhawks (Second to None: Chicago Stories)** by Bryan Smith

★★★★☆ 4.8 out of 5

Language : English  
File size : 1854 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 248 pages



The Wirtz family has owned the Chicago Blackhawks for over 80 years, and in that time they've built one of the most successful franchises in sports. They've won six Stanley Cups, including three in the past 10 years, and they're consistently one of the top teams in the NHL.

But how did the Wirtz family build such a successful franchise? And what's the secret to their longevity?

The answer lies in their unique approach to business. The Wirtz family is known for their hands-on management style and their commitment to their employees. They're also willing to invest in their team, both on and off the ice.

This book tells the inside story of the Wirtz family business and the Chicago Blackhawks. It's a story of hard work, dedication, and success. It's also a story of family, and the importance of keeping your loved ones close.

## **The Early Years**

The Wirtz family's involvement in the Chicago Blackhawks began in 1926, when Arthur Wirtz bought a minority stake in the team. At the time, the Blackhawks were struggling, and Wirtz was determined to turn them around.

Wirtz started by investing in the team's facilities. He built a new arena, the Chicago Stadium, and he hired a new general manager, Tommy Gorman. Gorman was a successful coach and manager, and he helped the Blackhawks win their first Stanley Cup in 1934.

Wirtz also focused on building a strong team culture. He wanted the Blackhawks to be a family, and he did everything he could to make sure that the players felt like they were part of something special.

Wirtz's efforts paid off. The Blackhawks became one of the most successful teams in the NHL, and they won two more Stanley Cups in the 1940s.

## **The Wirtz Legacy**

Arthur Wirtz died in 1966, but his legacy lived on. His son, Bill Wirtz, took over as owner of the Blackhawks, and he continued his father's tradition of success.

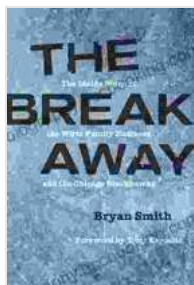
Bill Wirtz was a shrewd businessman, and he made a number of key decisions that helped the Blackhawks remain competitive. He also invested

heavily in the team's facilities, and he helped to create one of the most passionate fan bases in the NHL.

Bill Wirtz died in 2007, but his son, Rocky Wirtz, is now the owner of the Blackhawks. Rocky Wirtz is a successful businessman in his own right, and he has continued the family tradition of winning.

The Wirtz family has owned the Chicago Blackhawks for over 80 years, and they have built one of the most successful franchises in sports. They've done this by investing in their team, both on and off the ice, and by creating a strong team culture.

The Wirtz family is a testament to the power of hard work, dedication, and family. They're a true American success story.

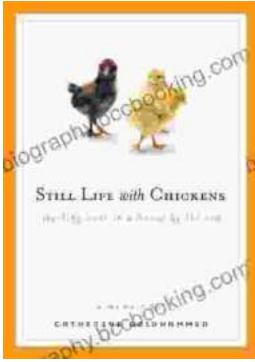


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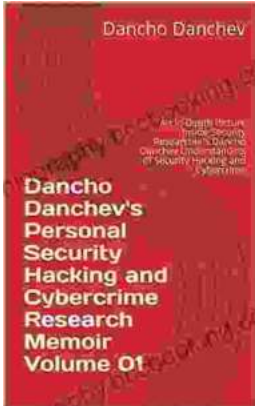
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